

CONNECT WITH YOUR TARGET AUDIENCE WITH

CHARITY **efex** marketing



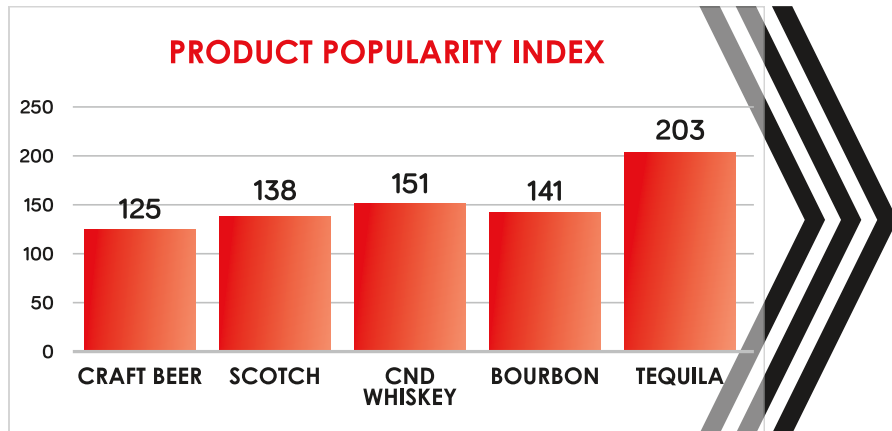
efex
marketing

We create
CUSTOM ON-BRAND EXPERIENCES
with a lasting impact on your
target consumers!

Charity events are a cost-effective way to create lasting connections with your target consumers.

efex has developed a tried-and-true "charity network solution" that we've used to successfully conduct hundreds of consumer activations. We've driven thousands of consumers to these events, connecting dozens of top brands with their target audiences and creating significant value in the process.

A SINGLE CHARITY ACTIVATION CAN BE PRICED AS LOW AS \$500



Source: Vividata

FISH WHERE THE FISH ARE.

Charity events provide superior targeting to find your ideal consumer.

Vividata's research (left) reveals that many products perform exceptionally well in a charity event setting.

The proof is in the RESULTS!

CASE STUDY #1

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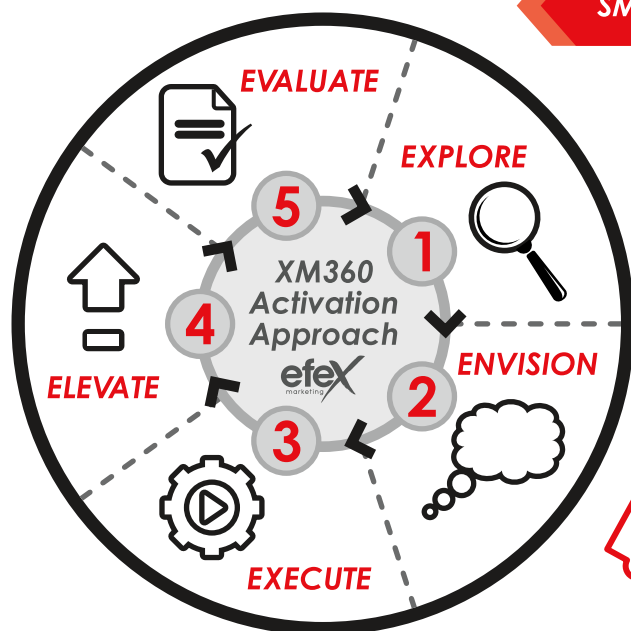
CASE STUDY #2

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CASE STUDY #3

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SMARTER EXPERIENTIAL MARKETING STARTS WITH A BETTER PROCESS



efex360° is how we turn first impressions into lasting relationships.

Most experiential activations are one-hit wonders - it's a one-and-done experience with little to no depth. We go beyond that initial sample or taste to build a lasting relationship with your target audience.

Our proprietary efex360° process and leading-edge digital technology helps us create enhanced experiences that drive deeper consumer connections for the brands we work with.

THE RIGHT EVENT + THE RIGHT PRODUCT = IMPACTFUL RESULTS

We can find the best event for your budget that gets your brand in front of the right audience.

