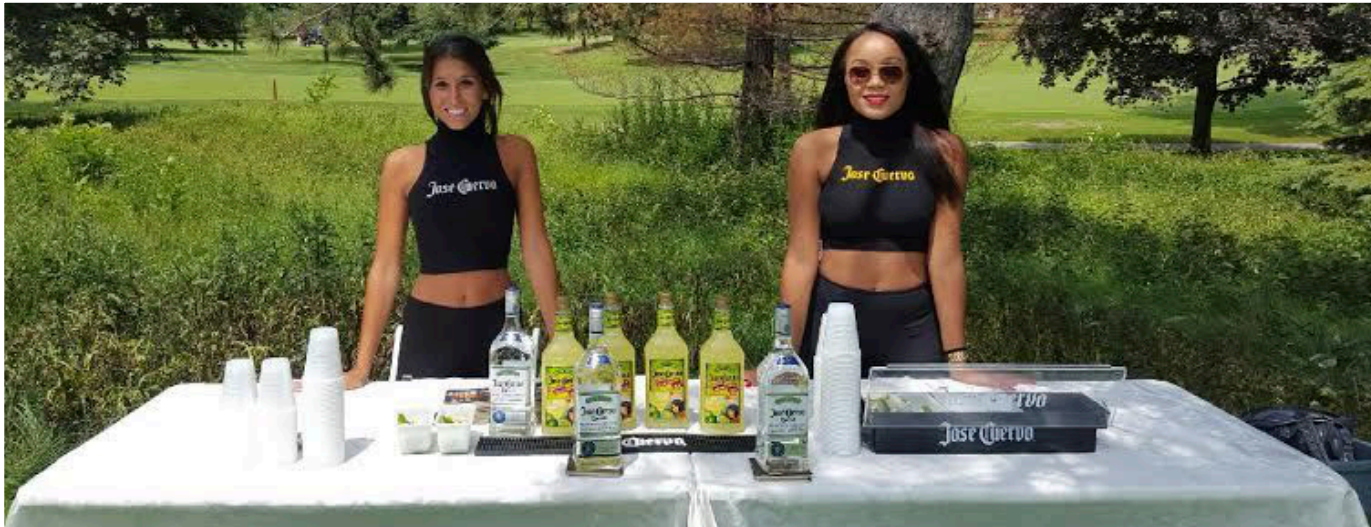


CREATE LASTING CONNECTIONS WITH YOUR TARGET AUDIENCE WITH

GOLF **efex** marketing



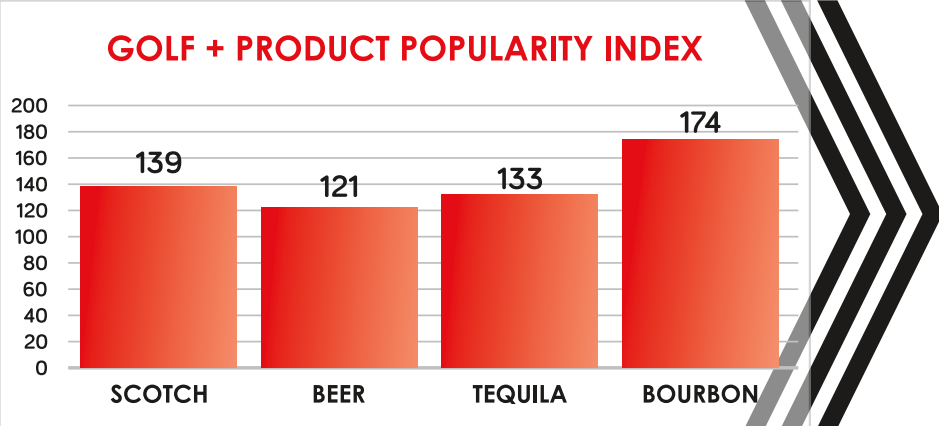
We create
CUSTOM ON-BRAND EXPERIENCES
with a lasting impact on your
target consumers!

Aurora, Ontario | info@efexmarketing.com | efexmarketing.com    

Golf events offer a unique way to reach your ideal target consumers with a wide range of products

Rather than blind sampling the masses, efex can develop a golf-related tasting experience that exposes your brand to a very select audience and builds awareness in a more intimate way.

GOLF EVENTS DRIVE STRONG BRAND ENGAGEMENT



Source: Vividata

FISH WHERE THE FISH ARE.

Golf events provide superior targeting to find your ideal consumer.

Vividata's research (left) reveals that many products are exceptionally popular among the golfing demographic.

The proof is in the RESULTS!

CASE STUDY #1

efex used golf activations to help launch a new luxury tequila brand resulting in accelerated growth in LCBO stores.

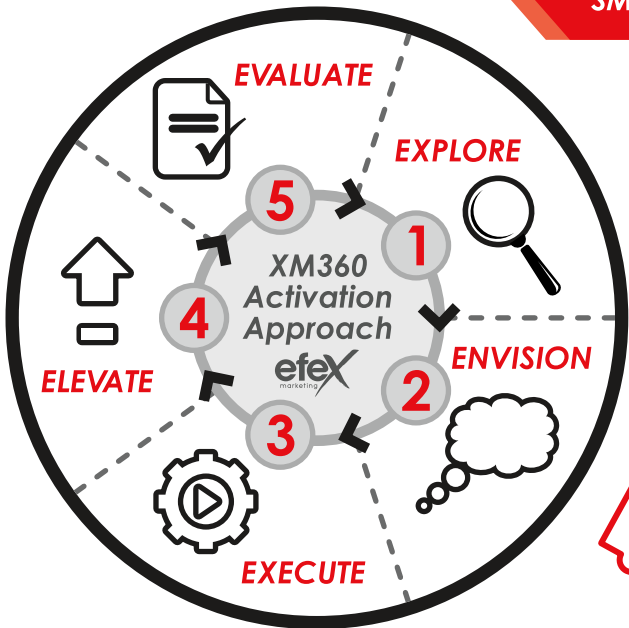
CASE STUDY #2

efex helped a craft distiller sample their blueberry gin at golf courses propelling it to be one of the top flavoured gins in Ontario.

CASE STUDY #3

efex conducted a series of golf events for one of the top spiced rums in Canada to drive stronger growth.

SMARTER EXPERIENTIAL MARKETING STARTS WITH A BETTER PROCESS



efex360° is how we turn first impressions into lasting relationships.

Most experiential activations are one-hit wonders - it's a one-and-done experience with little to no depth. We go beyond that initial sample or taste to build a lasting relationship with your target audience.

Our proprietary efex360° process and leading-edge digital technology helps us create enhanced experiences that drive deeper consumer connections for the brands we work with.

**THE RIGHT EVENT + THE RIGHT PRODUCT
= IMPACTFUL RESULTS**

We can find the best event for your budget that gets your brand in front of the right audience.



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