

WE TURN FIRST IMPRESSIONS INTO LASTING CONSUMER CONNECTIONS

PRIVATE PARTY **efex** marketing



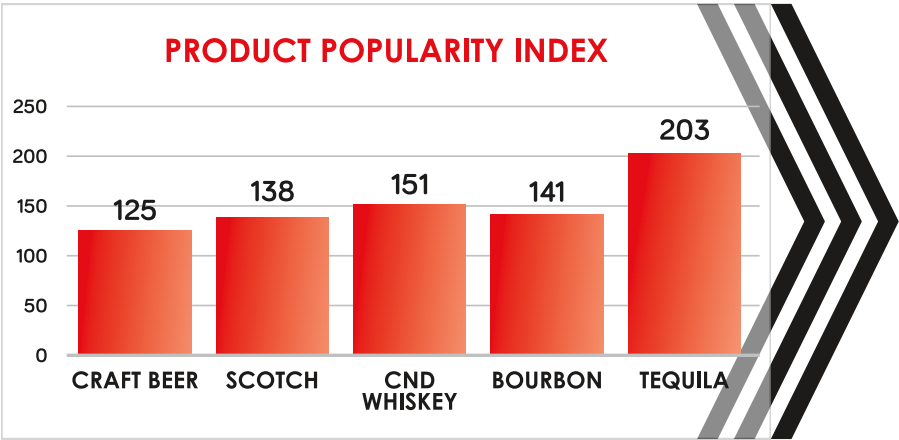
We create
CUSTOM ON-BRAND EXPERIENCES
with a lasting impact on your
target consumers!

Aurora, Ontario | info@efexmarketing.com | efexmarketing.com    

Private parties are a more intimate way to connect your brand with consumers and create a lasting impression.

efex can design and fulfill a custom party such as a dinner, tasting experience, or intimate event that exposes your brand to a select audience and creates a lasting connection.

PRIVATE PARTIES DRIVE STRONG BRAND ENGAGEMENT



FISH WHERE THE FISH ARE.

Private parties provide superior targeting to find your ideal consumer.

Vividata's research (left) reveals that many products are received exceptionally well in a private party environment.

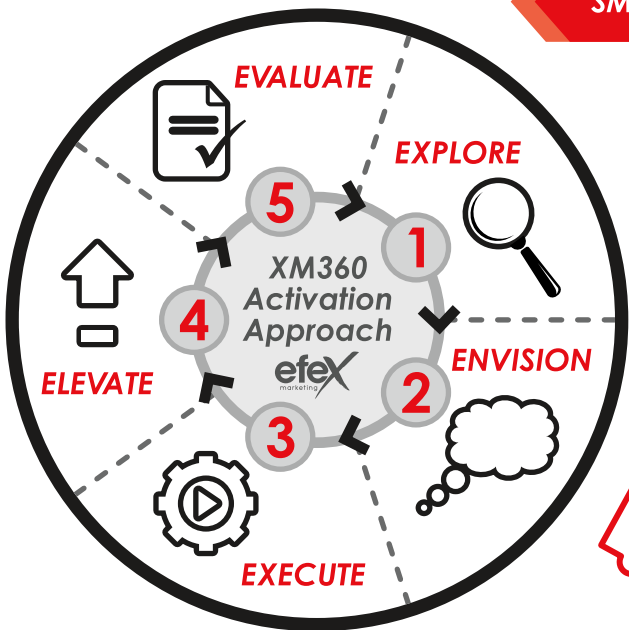


The proof is in the RESULTS!

CASE STUDY – Bianco Angels, All White Affair

Bianco Angels, All White Affair sponsored by 1800 Tequila has been nominated "Best Event of 2021"... executed by efex marketing.

SMARTER EXPERIENTIAL MARKETING STARTS WITH A BETTER PROCESS



efex360° is how we turn first impressions into lasting relationships.

Most experiential activations are one-hit wonders - it's a one-and-done experience with little to no depth. We go beyond that initial sample or taste to build a lasting relationship with your target audience.

Our proprietary efex360° process and leading-edge digital technology helps us create enhanced experiences that drive deeper consumer connections for the brands we work with.

THE RIGHT EVENT + THE RIGHT PRODUCT = IMPACTFUL RESULTS

We can find the best event for your budget that gets your brand in front of the right audience.



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